



Haverfordwest Library

Wales

Case Study



Regeneration Project Success

Glan-yr-Afon (The Riverside) is an innovative new cultural centre in the heart of Haverfordwest. This flagship facility is the result of an exciting partnership between Pembrokeshire County Council and the National Library of Wales and comprises a library, gallery, visitor information and coffee shop.

FG Library & Learning were instrumental in helping realise this ambitious project and the design team of Julian Glover and Jonathan Hawkins worked closely with the architects, project managers and library staff to achieve an impressive result.

The facility accommodates activities as diverse as reading, socialising and gaming. The children's area incorporates a castle theme with features including an interactive StoryWall decorated with stunning artwork of fantastical scenes from renowned artist Jackie Morris.

Funding came from a range of sources including Pembrokeshire County Council, the Welsh Government, the Wolfson Foundation, the Foyle Foundation and Pembrokeshire Coast National Park Authority.

There is no doubt this facility is a critical project in the regeneration of Haverfordwest town centre, offering a full programme of events and activities and acting as a considerable draw for both residents and visitors alike.

The Results

Well over 4,000 users visited the library in the first two days of opening. Figures revealed that the facility attracted over 30,000 visitors in January 2019 (the first full month of operation) up by over 25,000 visitors on the January 2018 figure – a 520% increase.

In the first six months since opening, visitor numbers topped 150,000 and the number of new library members also rocketed with 2,688 compared to just 255 in the same period twelve months previously.

Comparing the same periods, significant increases have been seen in the borrowing of books for both adults and children, as well as the use of Welsh Language materials.

- Adult issues up by 78%
- Junior issues up by 184%
- Welsh Language issues up by 232%
- Health & Wellbeing issues up by 158%

The outcome is a flagship facility of outstanding appeal that has revitalised a neglected area and is successfully leading the reinvigoration of this historic town.

Mike Cavanagh, Head of Cultural, Leisure, Tourism and Registration Services, remarked that in reinvigorating and transforming the town centre, the offer *'caters for the needs of our local library users, while being an attractive destination for visitors to Pembrokeshire.'*



Users of the new facility shared their views:

- *'The children's area looks amazing. I wish I was a kid again!'*
- *'What a fantastic library. The best I've experienced. Well done to everyone who has been involved in establishing this epic centre.'*
- *'Absolutely nothing to improve - this is a fabulous facility for all generations.'*











Complete, inspired design solutions

HEAD OFFICE

FG Library & Learning
Concept House
Upton Valley Way East
Pineham Business Park
Northampton
NN4 9EF

LONDON SHOWROOM

20 - 24 Kirby Street
Farringdon
London
EC1N 8TS